Halley Tsai

design + illustration
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00 Summary

A multi-disciplinary designer trained in architecture and highly adept at 3D rendering, illustration, photography, graphic and web design, and publishing.

01 Experience

Senior Visualizer 2010 to present
Grimshaw Architects | VU [grimshaw-architects.com] . new york, new york

3D Illustrator for the Computational Design studio of a global architecture design firm. Responsible for creating 3D architectural visualizations and animations. Also responsible for photography and photo retouching.

Senior Visualizer 2008 to 2010
RMJM | GLO [rmjm.com] . new york, new york

3D Illustrator for the in-house render studio of a global architecture design firm. Responsible for creating 3D architectural visualizations and animations. Also responsible for photography and photo retouching.

Designer & 3D Illustrator 2006 to 2008
dbox [dbox.com] . new york, new york

Designer and 3D Illustrator for a multi-disciplinary design firm. Responsible for creating 3D architectural visualizations, product mock-up models, and web interface concepts for a variety of clientile. Also responsible for photography and photo retouching.

Designer 2004 to 2006
Import Images [importimagesnewyork.com] . brooklyn, new york

Senior graphic designer for the Design and Marketing Studio of a leading poster publishing company. In charge of design concepts and mockups, preflight, photo retouching, and catalog design and layouts.

Graphic Designer 2001 to 2004
UAD Group/Archivisions Inc . brooklyn, new york

Head graphic designer for the Marketing Department of an architectural contracting company and its product division. Responsible for the design and implementation of all graphic media pertaining to the companies, including advertisements, company literature, presentations and multimedia, web design, and photography.

02 Skills

Photoshop . Illustrator . Indesign . Quark Xpress . Dreamweaver . Flash . Premiere . AfterEffects . 3D Studio Max (Vray) . Autodesk Autocad

extensive knowledge of photo imaging and retouching, 3D visualization (3D Studio Max), web design, and html. familiar with css, dynamic html, javascript, and flash.

extensive knowledge of photography | dslr . 35mm . 120 . large format
knowledge of studio lighting and equipment.

03 Education

Cornell University . ithaca, new york . fall 1996 to spring 2001
Bachelor of Architecture . graduated with honors

An intensive five-year architecture program with a foundation in conceptual design and architectural theory.

Cornell in Rome Program . rome, italy . fall 1999

A concentrated study in the classic and modern architecture and architectural history of various Italian cities, including Naples, Florence, and Venice.

Cornell Summer Program . kyoto, japan . summer 1999

Selected for a 25-person summer abroad program that concentrated on traditional and modern Japanese architecture and architectural theory.